The ESF support to work based learning experience abroad. Role of institutional and local networks.

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Key words

- IdA & Leonardo da Vinci
- Networking and partnership
- Disadvantaged youth
- Transnational mobility
- Work based learning experience
- Employability
Equal - Leonardo da Vinci - ESF Transnational programmes such as IdA
Partnerships and networking as a success factor

IDA - Projects implemented trough partnership and local / regional networks

Networking at 3 levels: project – national – transnational

Actors involved
Project networks – responsible for implementation of activities
- education providers, welfare organizations, church agencies,
- schools, municipalities, basic income support, employment agencies.

Strategic partners – supporting the project
- economic development agencies, chambers, business associations, trade unions, enterprises, advocacy organizations, Ngos, …

Integration with labour market policy undergoing at regional level
Transnational mobility

The German 'IdA – Integration through Exchange' programme provided support for people with difficulties in entering or re-entering the labour market to enhance their professional competencies through a work stay abroad.

**Disadvantaged youths** – target group
(youths, young adults, single parents, disabled persons, immigrants, … )

**Work based learning experience**
Ida as a component of placement strategy

**Employability**
Aim of mobility experience
Enhance and develop the institutional cooperation among Member States. The ESF Transnational Network on Mobility of disadvantaged youths.

Background – History, approach and strategic aims of the Network

**Good practice: IdA** ‘Integration through Exchange’ programme in Germany (2007-2013 ESF funding period): approx. 16,000 programme participants, 290 host organisation, 26 countries. **Programme Leonardo da Vinci**

**Weaknesses** of transnational cooperation in the 2007-13 programming period:
- lack of institutionalised coordination
- project operators found it hard to identify TNC partners in other MS
- expenditure for preparation of transnational projects generally not eligible in MS
Idea for TLN Mobility

Starting from the EU regulations, States and Regions (Managing Authority) share a common framework for mobility and -within the context of an agreed timetable - launch calls national / regional programs aimed at professionals responsible for the management of operations.

TLN Mobility - Strategic aims

- Integrating disadvantaged young people and young adults in the world of work by improving their skills, knowledge and expertise through business trips abroad

- Encourage transnational cooperation ESF through the creation of a reference model of coordinated action at national / regional level.
Partners of TLN Mobility

GERMANY (leader)
CZECH REPUBLIC
IRELAND
ITALY
Ministry of Labour
AUTONOMOUS PROVINCE OF TRENTO
PROVENCE-ALPES-CÔTE D’AZUR (France)
POLAND
SPAIN
Ministry of Labour
ANDALUCIA
BASQUE COUNTRY
CATALONIA
GALICIA
SWEDEN
### Specific objectives of TLN Mobility

**Specific Objective 1:** Preparation of a coordinated call on transnational mobility measures for youth and young adults

- Develop timetable for coordinated and national/regional action
- Define common minimum requirements for coordinated call. Key areas: target group, quality, financial rules; implementation structures

**Specific Objective 2:** Launch of a coordinated call on transnational level

- Publish coordinated call (based on common minimum requirements) on TLN Mobility webpage
- Organize transnational conference to share results and increase participation in call

**Specific Objective 3:** Support for launch of individual calls on national/regional level

- Define and implement specific support measures which MS/Regions (may) request
- Set up partner search database and organize partner search forum
The Coordinated Call (CC)

Defines common mandatory minimum criteria for ESF youth mobility calls in the 2014-2020 programming period.

Divided into the following sections:

− Objectives
− Target group
− Method of Implementation (program cycle)
− Minimum quality standards
− Implementation structures
− Common criteria for the eligibility of expenditure

Accompanied by a supplementary *Manual of Guidance* with further explanations and case studies on the different requirements.
TARGET GROUP

NEET young people (18-30*) considered vulnerable with regard to the possibility of entry into the labour market, vocational training and education.

In particular, young people who:

• are dealing with family elderly, sick or disabled (young carers)
• have left school early
• are low-skilled
• are economically inactive
• are disabled
• are without work experience

• *Extendable to 35 years*

=> Appropriate measures to ensure the accessibility of participants with special needs / disabilities
Programme Cycle

The Coordinated Call has been launched in October 2014. Respective national and regional will be launched starting from last quarter 2014.

National and regional calls are addressed to project operators who send participants in at least one transnational partner. It is desirable that sending organisations are available to act also as hosting organisations.

The composition of the transnational partnership can be defined when submitting the project application, or, subsequently, by using an applicant database to identify possible partners and by attending a partner search forum.

Maximum project duration: three years.
Minimum quality requirements

In order to ensure the quality of funded projects, the CC establishes common minimum requirements for the structure and management of the interventions in the following areas:

- Starting and project management
- Selection of participants
- Preparation of participants
- Work-related learning experience abroad (not less than 2 months)
- Follow-Up

The projects should ensure the presence of a mentor. Particular attention should be paid to monitoring and evaluation at all stages of the project.
Implementation structures

Key requirements:

• The calls are open to all organisations considered eligible by MAs national / regional.

• It is mandatory to establish a transnational partnership with at least one organisation of another Member State.

• It is compulsory to adopt measures to promote equal opportunities between women and men.

• Managing Authorities should encourage measures that ensure professional development opportunities for individuals with disabilities
Eligibility of costs

Eligible expenses (phases):
- partner-finding* and project planning
- selection and preparation of participants
- stays abroad
- follow-up

Eligible expenses (categories):
- participant-related (travel, board and lodging, insurance ...)
- activity-related (selection, preparation, support, ...)
- organisation-related (partner-finding*, project management, administration, depreciation, interpretation and translation ...)

Principle of allocation of costs: The sending country is responsible of all costs related to its own projects, incurred in the country or abroad (Art. 13 (2) Reg. 1304/13).

* Are not recognised when the eligible transnational partnership has already been defined at the time of submission of the application/project proposal.
The Network recommends the use of Simplified Cost Options (SCO) permitted under the ESF regulations in force for the ESF 2014-2020 programming period.

The Manual of Guidance provides further specifications on recommended Simplified Cost Options by TLN Mobility in the context of transnational youth mobility measures under the ESF (e.g. participant-related mobility lump sum, standard unit cost for costs occurring for host organisations).

More specific rules on eligible costs and their ceilings will be decided by the Managing Authority responsible for the national / regional calls.
Manual of Guidance

This is a guide that provides information complementary to the Coordinated Call, such as examples of successful approaches and specific methods of mobility measures used during the previous programming period.

The Manual is part of the Call and provides further recommendations for its implementation at national and regional level.

It also recommends the use of award criteria for the selection phase of the project proposals. For example, it supports a national partnership approach for project applications or the establishment of a network of "strategic partners" which will support the activities.
Upcoming events and activities

- Coordinated Call and Manual of Guidance have been published TLN Mobility website: http://www.tln-mobility.eu

- The network partners will publish announcements of the regional and national calls between October 2014 and June 2015.

- The selected projects will be inserted into a TLN Mobility project database to facilitate partner-finding among pre-selected applicants.

- Partner Search events are scheduled for 2015

- The projects are expected to start at the latest in September and November 2015.
Final remark

As project operators and potential applicants, for any information on Calls for youth mobility projects, please refer only to your National or Regional ESF Managing Authority.